

TRANSCRIBE

SNAP!

Dry Erase Paint

The CLEAR 1-Step choice to Create Writable Surfaces



TranscribeDryEraseWalls.com

Features:

- SNAP! is a Clear Coating. Unlimited Color Palette: Base paint is tinted as desired.
- Single component paint (no mixing of two cans). 1 Quart = 200 sq. ft. coverage
- Has little odor and a low VOC of 7. Can be applied in occupied settings.
- Pot Life of 2 hours, with 1 hour of open time to touch up during installation.
- Ready to use as a Writing Surface after only 5 days.
- One Year Shelf Life. Unused product can go onto future projects.

Kit includes

- One quart of 1-Part Dry Erase Paint (200 square feet of coverage)
- One Custom 9-inch Roller
- One Can Opener
- Quick Installation Guide

SNAP! is The Clear 1-Step Choice

• DRY ERASE COATING COMPARISONS

COATING	SNAP!	Other Brand I	Other Brand W	Other Brand F
SURFACE PREP	APPLY PAINT/PRIMER IN ONE TINTED TO DESIRED COLOR	PRIME KILZ LET DRY 24 HRS, APPLY 2 COATS OF SEMI GLOSS OR GLOSS PAINTS WAIT 24HRS	PRIME COAT, THEN PAINT WITH EGGSHELL OR GLOSSIER	PRIME WITH EGG SHELL PAINT WAIT 24 HRS BEFORE COATING
COATING APPLICATION	APPLY SINGLE COAT EVENLY OVER PRIMED SURFACE	1THIN COAT WAIT 5MIN, APPLY 2ND COAT, DRIES QUICKLY WORK FAST.	WHEN APPLING COATING MUST KEEP WET EDGE PAINT IN ONE DIRECTION ONLY	1ST COAT IN 70-80 SQ FT AREA. REPEAT 2ND COAT. BACK ROLL IN SAME DIRECTION
YIELD OF PRODUCTS	200 SQFT PER QUART.	100 SQFT PER QUART(2COATS)	100 SQFT PER QUART	100 SQFT PER QUART(2COATS)
POT LIFE	ONE COMPONENT UP TO 2HRS	MIX TWO COMPONENTS, LESS THAN 1HR.	MIX TWO COMPONENTS,LESS THAN1 HR.	MIX TWO COMPNONETS,3 TO 4 HRS.
VOC	LESS THAN 50 G/L	LESS THAN 125G/L	LESS THAN 50 G/L	LESS THAN 100G/L
CURE TIME	5 DAYS	7 DAYS	5 DAYS	5 DAYS
OPEN TIME TO GO BACK IN COATING	UP TO 1HR	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING	CAN'T GO BACK IN COATING
ROLLER COVERS	FOAM (NO LINT), NO OVER LOAD	3/8" MICROFIBER	1/4" MICROFIBER	1/4" SHORT NAP
SMELL OF PRODUCTS	NO TO SLIGHT ODOR	STRONG	ODORLESS TO MILD	STRONG
UNUSED PRODUCT	UNUSED PRODUCT CAN BE USED ON ANOTHER PROJECT	NO CAN'T BE REUSED	NO CAN'T BE REUSED	NO CAN'T BE REUSED
SHELF LIFE OF PRODUCTS	1 YEAR	1 YEAR	1 YEAR	1 YEAR
SIZE OF PRODUCTS	200 SQFT QUART	100 SQFT QUART	100 SQFT QUART	100 SQFT QUART --- 400 SQFT GAL
WHAT IS PROVIDED IN A KIT	ROLLER COVER, STIR STICK, AND OPENER	2 ROLLER COVERS AND STIR STICK	COATING ONLY	ROLLER COVER AND STIR STICK
COMPONENTS	ONE	TWO MIXING REQUIRED	TWO MIXING REQUIRED	TWO MIXING REQUIRED
POST APLICATION TREATMENT	NO	NO	YES	NO
LAYOFF IN ONE DIRECTION	NO LAYOFF REQUIRED , NO MAINTAINING WET EDGE	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE.	MUST LAYOFF IN ONE DIRECTION, MUST MAINTAIN WET EDGE	MUST LAYOFF IN ONE DIRECTION,MUST MAINTAIN WET EGDE.
BACK ROLL	YES CAN BACK ROLL, IF NEEDED	NO CAN'T BE BACK ROLLED	NO CAN'T BE BACKED ROLLED	NO CAN'T BE BACKED ROLLED
COATS OF PRODUCT	ONE ONLY	TWO COATS	ONE ONLY	TWO COATS
CUT IN WALLS	UP TO 1 HR BEFORE APPLING COATING	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.	MUST CUT IN AS YOU ROLL WALL.
SHIPPING	FREEZE THAW- CAN BE SHIPPED IN COLD WEATHER, CAN BE SHIPPED BY AIR.	CAN'T BE SHIPPED IN COLD WEATHER,WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.	CAN'T BE SHIPPED IN COLD WEATHER, WILL FREEZE CAN'T USE.



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TECHNICAL DATA

Single Component Clear

SNAP! Dry Erase Paint

One Quart covers 200 square feet

TEST	ASTM METHOD	RESULT
VOC	D3960	4 g/l
Density	D1475	9.44 lbs / Gal
Sag Resistance Crack Resistance/	D4400	<3mils
Elongation	D522	> 32%
Gloss 60 degree	D523	85-90@ 3 mil coating
QUV/500 Hrs, UVA 340	D4587	Visual Gloss Change - Minimal Visual Color Change – NONE Other Detrimental Film Effects-NONE DE = 1.40
Flammability	E-84	Flame Spread – 5 Smoke Development – 0
Flashpoint	D92	>200F
Scrub Resistance	D2486	> 15,000 Cycles
Washability	D3450	98.8%

INSTALLATION of SNAP! DRY ERASE COATING

Surface Preparation:

Step 1: **Install this step using a 3/8" nap latex roller cover**

- **NEW DRY WALL:**

Prime wall with high quality commercial water-based primer (such as **Kilz Premium**) as the base coat. After allowing primer manufacturers recommended cure time follow with a coat of high quality **FLAT** water-based **Paint+Primer in-one** (such as **Sherwin Williams Ovation**) tinted to the color desired.

- **PAINTED WALLS IN GOOD CONDITION & WALLS NEEDING REPAIR OR COLOR CHANGE:**

Apply a high quality **FLAT** commercial water-based **Paint+Primer in-one** (such as **Sherwin Williams Ovation**) tinted to the desired color.

STOP! WAIT for 24 hours before proceeding further.

Step 2:

Inspect surface for any unwanted texture. If present, lightly sand surface to ensure it is as smooth as possible. **Then clean with a micro-fiber cloth.**

Application:

STIR the product well prior to use !!

Only apply with provided Foam Roller Cover.

Step 1: Pour contents into painters' tray with fresh clean liner.

Step 2: FULLY saturate provided Foam roller cover by rolling in product multiple times to allow roller to absorb material. Note: Alternative roller covers will leave residue or bubbles in the finished coat, voiding the warranty.

Step 3: Use a vertical Up and Down coating method to spread one loaded roller cover, starting midway up the wall, move the roller up and down in a vertical pattern to cover the 9" roller width by approximately 9 ft (6 - 7 sq ft area.)

Step 4: Reload the roller cover, and continue down the wall using the same up and down rolling method, being sure to keep a wet edge at all times. Continually inspect your work to ensure complete coverage and that a, solid, level coating has been achieved. It is important to make multiple passes to ensure uniform coverage and even distribution with no heavy spots, holes, or uneven texture left on the surface. Inspect carefully from all angles to ensure the entire surface is well-coated. Repeat process for additional sections.

Step 5: **Wait 5 days for product to cure** prior to use as a writing surface (recommend the use of EXPO BULLET Low Odor markers and microfiber cloth erasers). Expo Bullet Markers can be ordered online at: www.expomarkers.com, www.staples.com, www.officedepot.com and www.amazon.com

Clean up and Disposal:

Step 1: If saving coating from partially used can, it must be sealed completely **AIRTIGHT** to avoid product hardening in the can. Coating must be poured through strainer when reused. Otherwise, let unused coating harden in open container and dispose of in accordance with existing federal, state, and local environmental control laws.

Step 2: Discard all roller covers and tray liners. Do not pour unused coating down the sink or drain. Clean roller frames with standard paint thinner.